

www.SK5K.com
FITNESS AWARENESS 5K
Sponsorship Opportunities:

Major Sponsor - \$3,000:

- Banner placement at event (up to 5 large banners)
- Opportunity to set-up booth at race location
- Opportunity to provide product or coupon to all runners
- Large prominent logo on top of back of t-shirt
- Prominent logo recognition on all event advertisements (including posters, brochures, web page)
- Inclusion in any press releases and local media outreach
- Special mention in eBlast to registrants
- Frequent promotion on the SK5K Facebook page
- Twenty free race registrations

Mile Marker Sponsors (3) - \$1,500:

- Your company name/logo on one of the three mile markers on the course
- Opportunity to set-up booth at race location
- Opportunity to provide product or coupon to all runners
- Large prominent logo on top of back of t-shirt
- Major logo recognition on all event advertisements (including posters, brochures, web page)
- Inclusion in any press releases and local media outreach
- Regular promotion on the SK5K Facebook page
- Ten free race registrations

SOLD

Event Bag Sponsor - \$1,500

- Your company provides event bags (same as used in your store) with your company logo for all race participants (bags will be used for race t-shirts and other items provided to the runners)
- Opportunity to set-up booth at race location
- Opportunity to provide product or coupon to all runners
- Large logo on back of t-shirt
- Major logo recognition on all event advertisements (including posters, brochures, web page)
- Inclusion in any press releases and local media outreach
- Regular promotion on the SK5K Facebook page
- Ten free race registrations

Starting/Finishing Line Banner Sponsor - \$1,500

- Your company logo on a banner hanging above the start/finish line on Midland Avenue
- Opportunity to set-up booth at race location
- Opportunity to provide product or coupon to all runners
- Large logo on back of t-shirt
- Major logo recognition on all event advertisements (including posters, brochures, web page)
- Inclusion in any press releases and local media outreach
- Regular promotion on the SK5K Facebook page
- Ten free race registrations

SOLD



Kids Run Sponsor - \$1,500

- Your company name/logo on the 1-mile Kids Run t-shirt (there will be only one (1) sponsor for the Kids Run)
- Opportunity to set-up booth at race location
- Opportunity to provide product or coupon to all runners
- Large logo on back of t-shirt
- Major logo recognition on all event advertisements (including posters, brochures, web page)
- Inclusion in any press releases and local media outreach
- Regular promotion on the SK5K Facebook page
- Ten free race registrations

SOLD

Gold Sponsor - \$1,000

- Opportunity to set-up booth at race location
- Opportunity to provide product or coupon to all runners
- Large logo on back of t-shirt
- Major logo recognition on all event advertisements (including posters, brochures, web page)
- Inclusion in any press releases and local media outreach
- Regular promotion on the SK5K Facebook page
- Ten free race registrations

Silver Sponsor - \$500

- Opportunity to set-up booth at race location
- Opportunity to provide product or coupon to all runners
- Large logo on back of t-shirt
- Major logo recognition on all event advertisements (including posters, brochures, web page)
- Inclusion in any press releases and local media outreach
- Regular promotion on the SK5K Facebook page
- Ten free race registrations

Supporting Sponsor (Less than \$500) and In-Kind Donations:

Sponsor benefits can be custom-tailored to the level of sponsorship. Also if you would like to make a donation of a product or service, please contact us at sksrun@outlook.com or by calling 610-688-5451

